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CEW Board of Directors

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This conference was produced by California Entrepreneur Women, a non-profit 501 3 (c), which aims to support, encourage and educate women entrepreneurs and those that want to be.

Finding the Right Balance in Your Professional and Personal Life

Change your life today!

California Entrepreneur Women

presents:

L.A.'s First Women's Business Conference

Tuesday, October 7, 2008

8:00 a.m. - 11:30 a.m.

Sportsmen's Lodge, 12825 Ventura Blvd., Studio City



**October
is Breast Cancer
Awareness Month**

Sponsored by:



Frith-Smith & Archibald, LLP

Featured Speakers



Kassandra Vaughn

Clean Slate Films
Producer/
Business Coach

Topic: “Who Would You Be If You Got Out of Your Own Way?”



Rosalinda Morales

FarMore Casting & Production
Producer/Casting Director

Topic: “We Can Play All the Roles”



Carla Christofferson

Litigation partner, Los Angeles office of O’Melveny & Myers LLP and co-owner of the LA Sparks Women’s Basketball team
Topic: “Women in Leadership--It’s Just a Game”

Panel Speakers

Women in Business Panel

Marsha Ramos,
City Council Member,
City of Burbank/
Past Mayor

Michelle Seukunian,
Vice President/Area
Manager, First Bank

Audrey Burton,
Tigress Coaching, Small
Business Coach/Business
Development Speaker

Women’s Health Panel

Ella Sciarra,
Certified
Hypnotherapist

Georgia Durante,
Stuntwoman/ author of
“The Company She
Keeps”, from modeling to
mob to abuse

Judith Harris,
Director, Attitudinal
Health Association

Our Moderators

Women in Business Panel

**Helen Goss, Director, Prosecution Services, City of
West Hollywood and Certified NFL Agent**

Women’s Health Panel

Kathleen J. Young, Ph.D., Public Health Education, CSUN

Program

8:00-8:30 a.m.

8:35-8:40 a.m.

Registration

Welcome/open

Mary Archibald introduces

Sue Carleo

Sue Carleo introduces

Kassandra Vaughn

8:40-8:50 a.m.

Kassandra Vaughn, “Who Would You Be,
If You Got Out of Your Own Way”

8:50-8:55 a.m.

Pegi Matsuda introduces Helen Goss,
“Women in Business” moderator.

Helen Goss introduces “Women in
Business” panel speakers: Michelle

Seukunian, Marsha Ramos and Audrey
Burton

9:45 a.m.

BREAK

10:10-10:20 a.m.

Spike Dolomite Ward introduces

Rosalinda Morales

Rosalinda Morales, “We Can Play All
the Roles”

10:20-11:10 a.m.

Sonia Lopez introduces Kathleen J.
Young, Ph.D., Women’s Health
moderator

Kathleen Young introduces panel
speakers: Ella Sciarra, Georgia
Durante and Judith Harris

11:10-11:20 a.m.

Susan Sifuentes Triqueros introduces
Carla Christofferson

Carla Christofferson, “Women in
Leadership?–It’s Just a Game”

11:20 a.m.

Mary Archibald introduces Marilyn York,
CEW CEO/Founder

11:30 a.m.

Thank you’s, acknowledgements, raffles